

Danelle M. DeGroodt



I am a hometown girl at heart having lived in Lake St. Louis from 1983 until 2001. I attended school in the Wentzville school district from kindergarten through 12th grade, graduating from the original Wentzville High School in 1996. After traveling the world with Maritz Travel Company in my 20s I landed in Denver, CO where I spent my young adult life. I came back to the Midwest in 2023 and settled back in Lake St. Louis to be closer to family as my parents still reside in my childhood home.

My professional career began working at the River City Rascals in O'Fallon, MO as the Director of Public Relations. I then spent three and half years as a Travel Director at Maritz Travel Company where I ran on site programs for many Fortune 500 companies in various domestic and international locations. Working on a variety clients, Johns Manville Berkshire Hathaway Co. hired me to manage their internal company events and lead customer loyalty programs in 2005. Throughout my 15-year tenure I held several additional roles including Field Sales Manager, Marketing Director and National Accounts Director. In 2019, I left the company to pursue a dream of managing my own customer experience and event company and began working for a former client in tandem. In 2023 I redirected my focus and started a public charity, William K. Brinser, Jr. Foundation ([www.wkbrinserjr.org](http://www.wkbrinserjr.org)), and have now made that primary mission.

After moving home, I have become more involved in events and organizations within the LSLCA and would welcome the opportunity to help shape the future of our unique and vibrant community. Seeing so many remarkable things evolve in 40 years I would love to help be a part of creating the next 40.

I am a graduate of the University of Columbia – Missouri with a Bachelor of Science in Business Administration. In my leisure time I enjoy running, swimming, reading, and learning to golf again. My greatest pleasure is spending quality time with my family and friends and mostly my 2 Labrador Retrievers JD (6) & Waylon (3).