

My name is Sarah Gladson, and I am thrilled to announce my candidacy for the Lake St. Louis Association Board of Directors. As a recent transplant to this wonderful community—along with my husband, our two kiddos (a son and a daughter), and our two energetic doodles—I am eager to bring my passion for community, my professional expertise, and my enthusiasm for connection to the board.

I come to Lake St. Louis with 25 years of healthcare marketing experience. Over my career, I have helped organizations build trust, foster meaningful relationships, and create engaging experiences for their members. Now working remotely from our new home here, I feel incredibly fortunate to have more time to invest locally and give back to the place we now proudly call home.

Since moving here, my family and I have taken full advantage of everything Lake St. Louis offers—whether its time spent on the lake, discovering local trails, or making new friends. The warm welcome we've received has truly left an impression, and I believe the best way to show my appreciation is by serving the community and helping ensure others enjoy the same sense of belonging.

I am committed to:

- Listening to your concerns and ideas to make our community even better.
- Supporting transparency and communication between residents and the board.
- Fostering a vibrant, inclusive environment for families, singles, and retirees alike.
- Advocating for enhancing and maintaining our fantastic amenities so everyone can continue to enjoy them.

What I Bring:

- Professionalism: Strategic thinking, collaborative leadership, and a track record of compassionate problem-solving.
- Community Mindset: A sincere desire to connect with neighbors and make a positive difference for all residents.
- Fresh Perspective: The enthusiasm and objectivity of someone new to Lake St. Louis, paired with a strong commitment to protecting and improving what makes this community special.

If elected, I promise to be an approachable, engaged, and dedicated member of the board. I look forward to meeting many more of you—whether out walking the doodles, at the pool, or participating in upcoming events. Your voice matters, and I would be honored to represent you and help keep Lake St. Louis the welcoming, vibrant community we all cherish.

Thank you for your consideration! Warm regards, Sarah Gladson